

**LANDIAN**

L I T E P A P E R



# WHAT IS THE METAVERSE?

The Metaverse is a virtual environment that gives users the opportunity to create experiences and engage with others from around the world. It is not a new concept. For decades, we have come to depend on similar adaptations centered on commerce, social interactions, and unique interpretations of personal expression. It is the next evolution of cooperation, communication, storytelling, and emotional responses, but without the impediments often created by distance, time, money, and borders.

For businesses, the metaverse is the evolution of e-commerce.



# ECONOMICS

## WHY LANDIAN?

### **a. Blazing Graphics**

Best-in-class Unreal gaming 3-D graphics engine that constantly improves updated releases, used by Fortnite™, Gears of War™, etc., —[www.unrealengine.com](http://www.unrealengine.com)

### **b. Smart Contracts**

Multiple layers allow for marginal revenue share payments. Each micropayment aligns the ecosystem toward collective value generation.

### **c. Governance Token**

Buying land in Landian? The LNDA governance token controls boundaries on plots, community guidelines, and smart contracts built on top.

### **d. Marketplace**

Like Upwork for the Metaverse, it allows direct experience integration for on-demand virtual estate development, experiences, design, and more.



### **e. NFT Asset Production**

NFT's generated in the Landian Metaverse are trackable and permanent. Assets generated and built into Landian become dynamic smart contracts giving the owner full control over distribution and collaborations.

### **f. Aligned Incentives**

Build your Metaverse business and incentivize the community to help. Each smart contract empowers landholders, designers, developers, promoters, artists, influencers, and beyond.

### **f. Who we are**

One hundred+ futurists at the forefront of emerging technologies with a rich history in gaming, blockchain, social networks, growth, marketing, software development, and promotion.



# SMART CONTRACT LAYERS EXAMPLE DIMENSIONS OF VALUE

## IT TAKES A VILLAGE

Unlike the real world, value is earned and calculated in more than one dimension.

**Smart Contract Design** helps pay out everyone involved in the project through instantaneous autonomous royalties.

**Don't have money?** You can earn by helping other projects and communities create experiences and spaces.

**Have land?** Landowners can solicit the community with Requests for Proposals (RFPs) to build on their land.

**Community financing?** The community can finance creators to build and generate revenue on the land which will produce residual income.

### Commerce

Customers, gamers, students, tourists, etc.

### Organization

Merchants, managers, facilitators.

### Land

Governance token (LNDA), layer control, boundaries and restrictions.

## TRADING LAYER



## GOVERNANCE LAYER

### Events

Artists, promoters. Traffic referrals.

### Build

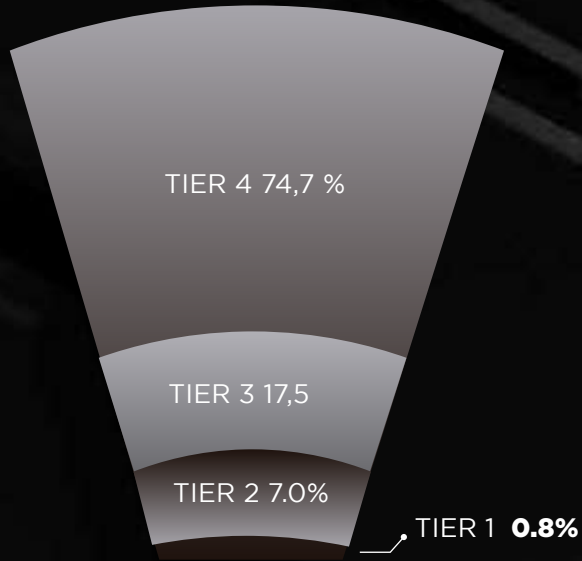
Designers, architects, modelers, texturers.



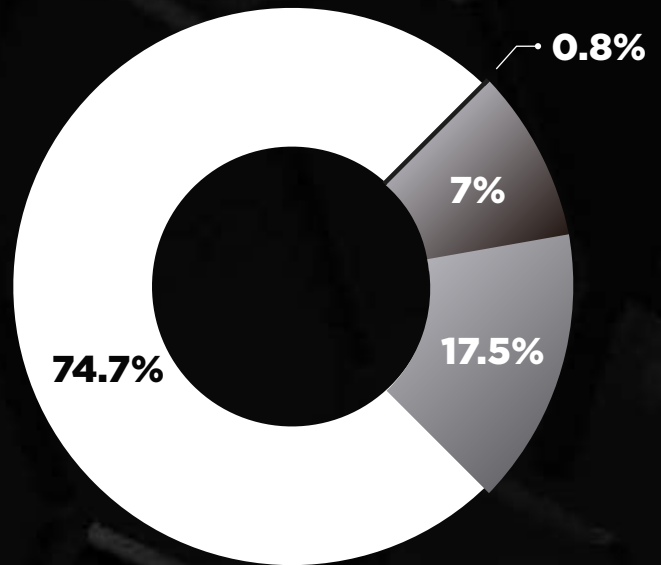
VISUALIZING LANDIAN'S

# 6 DISTRICTS & 4 TIERS

Late adoption value

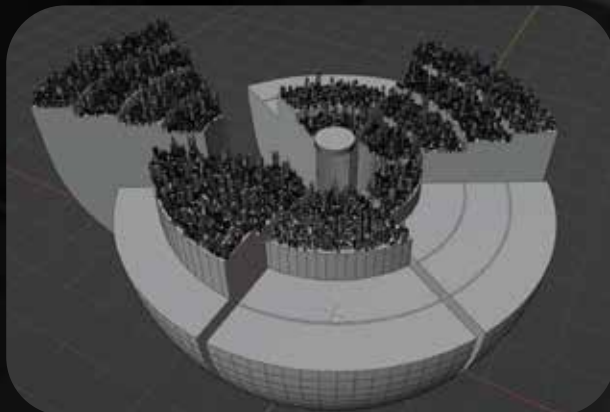


4 Tiers as % of total size

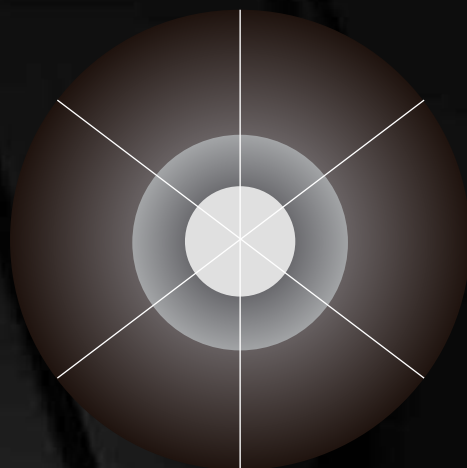


Valor de adopción temprana

Previsualization  
Not to scale



6 Districts





# LANDIAN ROAD MAP

## Q3 2020

- Formation of core team
- Analysis of Marketing and Viralization strategies

## Q1 2021

- Designation of Blockchain Technology
- Development of version 1.0 of White Paper

## Q2 2022

- Alpha Launch of the Landian Lobby
- Influencers and Ambassador Designations
- Venture Studio

## Q4 2022

- Update of Tier 1 v1 Land map: functionalities for searching lots, connecting wallet, and highlighting lots that belong to the Wallet. (Delivered)
- Name Minting Platform. LNDA
- Art and Architecture Guidelines for Metacreators
- Landianscape - T1 of Landian where users will be able to view the Biomes and the complete map of Landian.
- Update of Tier 2 v2 Land map: functionalities for grouping lots and sending from one wallet to another from the map.
- Metahuman Creator and Metahuman in NFT Minting platform
- Lobby v1 - Landian Mothership (Landian core features Beta).
- Landian's DAO: Landian's voting and governance system.

## Q3 2019

CONCEPT DEV AND TESTING

## Q4 2020

- Initial Investors Funding \$7m SECURED PRIVATE (Restricted)
- Private sale to develop Landian
- Start Development of Landian Metaverse

## Q3 2021

- Development of White Paper V2.0
- Team and advisory board designation
- Coin creation on the BSC Blockchain
- First round private pre sale Launch

## Q3 2022

- Swap Alpha Launch
- Launch of first Landian Cafes In Medellin and Dubai
- Launch of selection 1 of all 6 districts
- Metahuman Avatar Creator Module
- Zone 4 Presale to select Governments and corporations
- All sections Tier 1 open based on community development
- Co-development of full venture studio accelerator
- Opening white list for plot sales
- Launch of Landian Merchandising



# LANDIAN ROAD MAP

## Q1 2023

- Marketplace Metahumans, Names, Lands, NFT Digital Assets.
- Guidelines for developing functionalities within Landian (we centralize the revision and integration from Landian to the Unreal project).  
Lobby v2.
- Capital City - The city where projects will have their pavilion that will act as a Showroom.
- Scalability testing with 100,000 users.
- LNDA's listing in public exchanges

## Q4 2023

- 100% functional ecosystem of Metacreators; Landian is built by and for the community.
- Phase 1 of Landian's metaverse is completed.

## Q2 2023

- Microverses for projects; first central experiences open to the public.
- Functionality tests of the transactional and financial systems inside the microverses.
- Capital City and Lobby VR optimized with all functionalities.
- Landian DAO platform for development, review, and integration
- Scalability testing with 1,000,000 users.

## Q3 2023

- Infrastructure and architecture of the metaverse to mass scale
- Integration of microverses to Landian's central project.
- Mass scalability testing.
- Developer DAO update.





LANDIAN  
**CORE TEAM**



**Austin Yavorsky**  
CEO



**Elias Chirino**  
Chief Marketing  
Officer



**Amador Ramirez**  
Chief Business  
Officer



**Omar Rosario**  
Chief Entertainment  
Director



**Karlos Guzman**  
Chief Technology  
Officer



**Juan Guzman**  
Head of Product



**Rebeca Cordero**  
Marketing Manager



**Stefania Cabrera**  
Operations Director



**Junior Rojas**  
Blockchain Director



**LANDIAN**

T H A N K   Y O U !